

JULIEN

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ALNO[®] USA and Julien[®] Partner to Create a Sleek Line of Stainless Steel Countertops

➤ *ALNO dealers offer custom stainless steel countertop options to clients.*

BOSTON, MA – ALNO dealers located throughout the U.S. – will now offer a unique new stainless steel countertop program for their clientele. The exclusive program developed with leading stainless steel fabricator Julien is a perfect complement to ALNO cabinet systems or other custom applications. In addition to other high-end ALNO partners including Miele, Gaggenau and Liebherr, Julien countertops and sinks crown ALNO as a one-stop solution for the perennial luxury kitchen environment.

Countertops by Julien far exceed the capabilities of local fabricators due to their precision craftsmanship and finishing. Julien created this program exclusively for ALNO and in doing so has developed a rather convenient way for their dealers to specify the countertops. The program includes several edge styles and the newest trend in European kitchen design recently shown in Milan: ultra-thin stainless steel tops. Julien's sinks can be seamlessly integrated right into the tops.

“Julien is a master of their craft,” said President of ALNO USA Yael Tamari. “We look forward to offering our clients stainless steel countertop solutions, which are the perfect pairing to ALNO's fine line of progressive kitchen cabinetry. This relationship fits perfectly with our strategy of partnering with other luxury and quality brands, which in turn helps provide our dealers with additional revenue streams,” said Tamari.

“I am thrilled that Julien has been selected by ALNO as their preferred partner for stainless steel sinks and counters. When we were approached by Yael to create this countertop program for her dealers, I put our team right on it because I could see the value of being able to offer a complete solution through the ALNO network,” said Lloyd LeBlanc, Vice President of Sales and Marketing for Julien. “And because we too are protective of our brand in the marketplace, ALNO is absolutely the most appropriate company to offer this exclusive partnership to,” continues LeBlanc.

In addition to Julien stainless steel, ALNO dealers offer additional countertop solutions in exclusive woods, concrete, Corian[®], CaesarStone[®] and more.

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For over 80 years, ALNO has been creating innovative and revolutionary kitchen systems, which boast of quality materials, skilled craftsmanship and technical precision. As one of Europe's largest kitchen manufacturers, all systems are imported from the company's base in Pfullendorf, Germany – and feature only the finest wood, glass, gloss, color and overall architecture. Having practiced green manufacturing for decades, all ALNO cabinets are constructed from FSC-certified materials and reflect the company's devotion to environmentally-responsible practices. Constantly at the forefront of innovation, ALNO is always refining and exploring new ways to create the ultimate kitchen from a product and personal usage point of view. With a tagline of "The Kitchen, Perfected," ALNO kitchens are synonymous with high art, detailed in their many innovations including ALNO SoftClose, ALNO AllGlas and ALNO DualGlow. ALNO products are available through a select network of nationwide dealers.

Please visit www.ALNOusa.com/pr or contact DRS & Associates, 818.981.8210 for additional information.

Julien continues to rise as an industry leader in stainless steel fabrication celebrating over 60 years in the industry. Renowned for their high-quality professional grade commercial kitchen equipment, the company has recently forayed into the residential market by offering luxury-minded consumers seamless and stylish designs for the kitchen and bath. Their award-winning residential kitchen products collections and innovative Bathroom Suite by Troy Adams Design, aim to further solidify their presence in the residential market as they continue to manufacture ground-breaking, hand-crafted stainless steel products. With a focus on fine living, Julien's collections enhance daily rituals with their elegance and panache. Julien is a green company and uses 100% recyclable and recycled stainless steel in their manufacturing process. For more information on Julien® Home Refinements®, please visit www.julien.ca or call DRS & Associates at (818) 981-8210.



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